The Bush School is acting decisively to enhance its excellence in teaching, research, and service, as well as its leadership in preparing professionals for careers in public service. We ask our stakeholders to join us in this critically important venture to chart a new course for the School as it emerges from its more youthful origins and increases its national prominence. In order to achieve these objectives, the School has placed a high priority on new initiatives worthy of philanthropic support:

**ACADEMIC PROGRAM LEARNING COMMUNITIES**☆ involving integrated courses, special speakers, workshops, and student capstone research projects that significantly enhance the student learning experience.

**STUDENT CAREER DEVELOPMENT AND ALUMNI PROGRAMS**☆ to ensure that students are even better prepared to engage in a wider range of public service career opportunities in high demand.

**HIGHLY QUALIFIED PRACTITIONERS WITH RICH PUBLIC SERVICE EXPERIENCES**☆ to provide a competitive advantage to students and open life-long career doors.

**PUBLIC ENGAGEMENT AND OUTREACH OPPORTUNITIES**☆ to enrich student learning experiences; build capacity in our communities, agencies, and nonprofit organizations; facilitate public support; and provide expert service.

**CAMPAIGN GOAL**

**BUILD ACADEMIC AND RESEARCH CAPACITY**

Academic programs and their supporting institutes are the heart of the Bush School. Preparing highly qualified and principled leaders for public service requires leading-edge programs of excellence supported by generous donors. Although public resources form a foundation for academic programs, the critical margin of excellence can only be achieved through support from individuals and the private and independent sectors.

Now only in its second decade, the Bush School has received national recognition for its degree programs in public service and administration, and international affairs while developing a highly respected roster of faculty and an ambitious research agenda supported by its institutes. The foundation for even greater distinction is in place. We now seek to capitalize on these initial strengths and pursue new opportunities on the path to heightened national standing and visibility.

New and special resources are essential to foster national, international, and interdisciplinary linkages; build academic and research capacity around signature graduate programs and complementary research institutes; focus on developing excellence and professionalism that will lead to enhanced national rankings; provide extraordinary intellectual environments; promote the development of leaders; and enhance reach and access consistent with the land grant mission of a major research university.

**INNOVATIVE TEACHING AND LEARNING APPROACHES**☆ through technology-mediated instruction and real-world public management, policy-making, and strategic decision-making simulations that better prepare students for public service careers.

**INSTITUTES**☆ that provide a focused multidisciplinary vehicle for creating and disseminating new knowledge that is policy-relevant, offering opportunities for students, faculty, and public service professionals to collaborate on solutions to the challenges facing our nation and world:

- **THE MOSBACHER INSTITUTE FOR TRADE, ECONOMICS, AND PUBLIC POLICY**☆ focuses on the integration of global markets, energy in a global economy, and good governance in the provision of public goods.

- **THE SCOWCROFT INSTITUTE OF INTERNATIONAL AFFAIRS**☆ aims for national and global prominence as a leader in cutting-edge, policy-oriented research in international affairs.

- **THE INSTITUTE FOR SCIENCE, TECHNOLOGY, AND PUBLIC POLICY**☆ brings multidisciplinary perspectives to public policy issues and solutions related to science and technology.

Institute giving opportunities include core operational support, research programs and faculty awards, student capstone projects, post-doctoral fellowships, speaker series, visiting practitioners, interdisciplinary conferences, and public policy publications.