MOSBACHER INSTITUTE FOR TRADE, ECONOMICS, AND PUBLIC POLICY

The Mosbacher Institute for Trade, Economics, and Public Policy is the Bush School’s newest institute. It was chartered by the Board of Regents of The Texas A&M University System in 2009 at the request of the School’s namesake, President George H. W. Bush, to honor Robert A. Mosbacher, Sr., who served as Secretary of Commerce from 1989 to 1992 and was one of the key architects of the North American Free Trade Agreement.

The mission of the Mosbacher Institute is to produce innovative policy research and top-quality education and training to help the decision makers of today and tomorrow meet the challenges posed by a new world of global markets and increasingly diffuse political and economic power. We want to engage all of our stakeholders — students, faculty, visiting experts, business leaders, and policymakers — in the design of policy solutions to the complex and difficult challenges confronting the U.S. and world economies.

PROGRAMS

In addition to conducting original research on current economic and trade issues, the Institute enhances the School’s existing master’s degree programs in public service and administration and international affairs. Primary educational and research emphases are embodied in the Institute’s major programs: the Integration of Global Markets; Energy; and Governance and Public Services. The programs sponsor speaker series and conferences, and provide research awards and student internships. The Institute also annually hosts the McLane Leadership in Business Award Program and the ConocoPhillips White House Lecture Series. The McLane event highlights the different roles that business plays in maintaining the economic, political, and social vitality of the nation, while the White House Lecture Series provides insight into the policy function of the White House and Executive Branch. In all of its activities, the Mosbacher Institute stimulates an already rich research environment, positively enhances the classroom experience, and provides increased opportunities for students to be directly involved in research endeavors. The Takeaway publication offers its readers concrete ideas to take away and integrate into their thinking about a policy problem or current event. It features concise, non-technical analysis, thoughtful policy discussion, and practical recommendations on the key issues facing decision makers.

RESOURCES

As the newest research institute at the Bush School, the Mosbacher Institute received start-up support from the George Bush Presidential Library Foundation and the School’s operating budget for the initial office set-up and limited operations. Endowments for the Institute will enable operational support, research programs, student capstone projects, visiting scholars, conferences, speaker series, and public policy publications.

LEADERSHIP

The Mosbacher Institute is led by Professor Lori L. Taylor, who also holds the Verlin and Howard Kruse ‘52 Founders Associate Professorship and sits on The Bush School Executive Committee. The Bush School dean and Advisory Board facilitate linkages with other Bush School and Texas A&M University units and with experts in trade, economics, and related policy areas.